Overseas Chinese University (OCU) Department of Hotel & MICE Management (HMM)
OYVTP-Innovative Service Practices for MICE Hotels
4-Year Curriculum for Students Admitted in Academic Year 2024

Version1：20240523 passed- Department Curriculum Committee；20240529 passed-College Curriculum Committee； 20240611 passed-University Curriculum Committee

	2024-2025					2025-2026					2026-2027					2027-2028					Total Credit	Total Hour
		2024A		2024B			2025A		2025B			2026A		2026B			2027A		2027B			
	科　目	Credit	Hour	Credit	Hour	科　目	Credit	Hour	Credit	Hour	科　目	Credit	Hour	Credit	Hour	科　目	Credit	Hour	Credit	Hour		
General Subjects	Chinese	2	2	2	2	Workplace English A	2	2			General Education-Taiwan Tourism Industry	2	2			General Education-Taiwan Ecological Environment	2	2			24	28
	Physical Education	2	2	2	2	Workplace English B			2	2	General Studies-Taiwan History and Culture			2	2	General Studies-Taiwan Religious Art			2	2		
	Elementary Chinese Certification A	2	4																			
	Elementary Chinese Certification B			2	4																	
	Subtotal	6	8	6	8	Subtotal	2	2	2	2	Subtotal	2	2	2	2	Subtotal	2	2	2	2		
Professional subjects (Required)	Hotel Chain Management	2	2			MICE Practice	2	2			Practical applications in hospitality data analysis	2	2			Human Resources Management	2	2			58	58
	Hotel Housekeeping Management and Practice	2	2			Casino Operation Management	2	2			Events Planning and Management	2	2			Conference Planning Practice	2	2				
	Sustainable Development for Tourism and Hospitality Industry	2	2			Corporate Internship A	4	4			Corporate Internship C	4	4			Workplace Ethics and Right Protection	2	2				
	Application to office software	2	2			Corporate Internship B			4	4	Customer Relationship Management			2	2	Incentive tour planning			2	2		
	Managing Front Office Operations			2	2	Hospitality Marketing Management			2	2	Banquet planning and management			2	2	Hospitality Financial Management			2	2		
	Caterings Practice			2	2	Hotel Information System			2	2	Workplace Safety and Sanitation Management			2	2	Digital Exhibition Practice			2	2		
	Introduce to Casino			2	2																	
	Introduction to MICE industry			2	2																	
	Subtotal	8	8	8	8	Subtotal	8	8	8	8	Subtotal	8	8	6	6	Subtotal	6	6	6	6		
Professional subjects (Electives)	Tourism foreign language communication(I)	2	2			Beverage preparation practice	2	2			Consumer Behavior	2	2			Innovative service management	2	2			46	58
	Restaurant operation and management	2	2			Management	2	2			Micro e-commerce Platform Application	2	2			Exhibition event hosting and reception	2	2				
	Elementary Chinese certification tutoring A	0	6			Smart Tourism Practice and Application	2	2			The Butler Service	2	2			Cruise Tourism	2	2				
	Elementary Chinese certification tutoring B			0	6	Interpretation and guided tours for MICE	2	2			B&B Operation and Management	2	2			Hotel Preparation and Planning	2	2				
	International Etiquette			2	2	Hotel Japanese Language	2	2			Corporate Internship D			4	4	Corporate Internship E	4	4				
	Tourism foreign language communication(II)			2	2	Advanced Hotel Japanese Language			2	2	Big data analysis applications			2	2	Corporate Internship F			4	4		
						Public Relation and Crisis Resolution			2	2	Wine Appreciation and Service			2	2	MICE Innovation And Practical			2	2		
						Digital MICE and Intelligent Hotel			2	2	Service Center Operation Practice			2	2	Project Management			2	2		
						Hotel pet-friendly space design			2	2	Wedding Event Planning			2	2	Event Risk Management			2	2		
						Coffee and Beverage Making			2	2						Introduction to Intellectual Property			2	2		
	Suggested	2	8	2	8	Suggested	6	6	6	6	Suggested	6	6	8	8	Suggested	8	8	8	8		
	Total	16	24	16	24	Total	16	16	16	16	Total	16	16	16	16	Total	16	16	16	16	128	144

Remark

1. A minimum of 128 credits is required for graduation, of which 82 credits are compulsory and the rest are electives.
2. * Computer Classroom required.
3. **For internship courses, the number of internship hours is recognized as 80 hours per semester.**
4. **TOCFL-A1 certified can transfer the credit of Elementary Chinese Certification A to other course.**
5. **TOCFL-A2 certified can transfer the credit of Elementary Chinese Certification A and B to other courses.**
6. **Elementary Chinese certification tutoring(0 credit / 6 hours) is required for students not certified the TOCFL-A1.**
7. **Courses taught in English/Chinese auxiliary for the first year, flexibal bilingual instruction since 3rd semester to total Chinese instruction.**
8. **Students must pass the Chinese language proficiency test at level A1 or higher before the end of the second semester of the first year. Further toturing will be provided to help students to pass the Chinese language proficiency test at level A2 or higher.**